



enriching people's life

OFFICIAL NEWSLETTER OF THE VODAFONE ATH FIJI FOUNDATION

Jeevan is the Hindi word for Life



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'Disabled need opportunity'

The capabilities of our disabled people were keenly demonstrated at the International Day for Persons with Disabilities sports day.

Playing with specialised equipment, our athletes demonstrated a positive attitude as they competed to their heart's content in soccer, volleyball and other sports, grittily manoeuvring themselves with wheelchairs or other specialist devices.

They exuded a pleasure and satisfaction that comes from simply taking part and demonstrated discipline, competitiveness and fitness in every event they took part in.

The Vodafone ATH Fiji Foundation will continue to invest in exciting sport initiatives like this and those which have the ability to reach out to marginalised and disadvantaged groups in communities around Fiji. It was heart-warming to see and experience the emotions on the day, says Anaseini Vakaidia of FDP Youth.

"Parents who had brought their disabled children to the function could not hold back their emotions at the excitement the children showed. Overall there was an element of amazement by the spectators."



Nothing About Us Without Us ... disabled march through Suva City

"All the attributes at the sports day, in their own way, provide these young people with important life skills. We are thrilled to be part of such a sporting project which creates positive change for disadvantaged young people and their communities", said Foundation Executive Ambalika Kutty.

"We needed an opportunity to prove ourselves and the Vodafone ATH Foundation has given us that," said Joshko Wakaniyasi of Spinal Injury Association..

Some 150 athletes took part in the sports day. Ten percent of Fiji's population is disabled, with youth making up 50 percent of this segment. *Grant story on Page 3*



A letter from IAVE, Taiwan

My heartfelt congratulations on the launch of your new programme "National Volunteer Centre"! Not only do I see it as a flagship for this year's International Volunteer Day but above all, as a momentum in Fiji's volunteer movement.

National volunteer centres are a crucial part of the non-profit infrastructure, especially in regard to the international collaboration of volunteer organizations and for the promotion and advancement of the volunteer effort worldwide. With great hope and best wishes, I see you set off on your noble mission and key objectives. I am confident that you will establish a brilliantly functioning national volunteer centre which serves the local, regional and lastly the global community through indispensable volunteer effort.

Kang-Hyun Lee, Ph.D., World President of International Association for Volunteer Effort

Story on Page 3

Support for Deaf Mini Rugby

People who are deaf or hard of hearing deserve the opportunity to participate in every aspect of society, including sports.

That is the logic behind the creation of the Fiji Deaf Rugby Union which has become one of the Foundation's most recent recipients of assistance.

The FDRU received \$5,280.00 for mini sports tournament aimed at giving its players the opportunity to play with their teams from the region.

Held from October 19-23 at the Vodafone Prince Charles

Park in Nadi, the FDRU-organised tournament was supported by the village of Nawaka and attracted teams from Australia, New Zealand and Japan.

The aim of the tournament was to help people who are deaf or hard of hearing to socialise with each other. The assistance from the Foundation covered the cost of team jerseys, accommodation, transport and meals for 40 players.

FDRU said their players were already winners because the funding assistance enabled them

to participate in an activity that other people took for granted.

In addition, the ability to mingle with other deaf players exposed them to opportunities they did not previously think was possible for them. It was then an added bonus when the Fiji Deaf Rugby team won the final match of the tournament against the Australian Deaf Rugby side 26-24.

Team coach Peceli Tawaketini said it was a good build-up match as the FDRU will soon launch and host the Pacific Deaf Rugby in 2011 in Fiji.

'Removing barriers that prevent communities from participating fully in society'

Sustaining & supporting others

Music can be the best way to reach today's youngsters. More so if the young people you are trying to develop, educate or train with life skills are the ones considered less fortunate in society – the ability to produce music can build their confidence and improve their overall abilities.

That was the objective behind a partnership between the Foundation and the Rescue Mission Community Association, entitled the Street Kids Musical Project.

With a grant of \$43,000.00 given in 2008, the RMCA had purchased musical instruments to teach street kids musical skills so that they could find employment through showcasing their arts, talents and skill.

Another aimed outcome of the project was that its participants would be able to work with regional talents to hold charity concerts, quite like the recently successful Give Back to Fiji Charity Concert.

The charity concert brought into Fiji artists living abroad who performed with local talents on December 11-12 at the Vodafone Arena.

The concert featured international stars such as Paulini, Suzy Vulaca Krantz ex American Idol, Dee Uluirewa (Hillsong Gospel), Vanessa Quai – Pacific Songbird, Natasha Underwood (Domo ni Carmen), MIC Singers, Ete and his choir.

The objective of Give Back to Fiji Charity Concert was also to raise funds to pay school fees for children and youths who live in squatter settlements, to empower young people through music and songs with key information on relevant issues that they are confronted with each day such as Sexual Reproductive Health, STIs and HIV, Relationships, Leadership and Peer Pressure and to bring good Christmas cheer in the month of December.

Success of the project include upskilling of street kids, sustainability of funding on the part of the RMCA and increased capacity of volunteers involved.



Kindergartens, computers and a power generator

Children of two kindergartens can now engage in more activity-based learning after a sustainable funding grant by the Foundation. Bocalevu Muslim Primary School in Labasa and Nakavu Village School Kindergarten in Navua received \$5000 each to upgrade kindergarten facilities including outdoor equipments.

Activity-based learning for preschoolers requires appropriate tools in terms of playcentre equipment, in-class toys and presentations. Teachers of these two schools are now able to present different learning activities which are intended to facilitate the learning of different types of knowledge.

"Children are enjoying the new equipments and

we can see that our teaching-learning process has become more effective," said a representative from Bocalevu Muslim School.

On other education projects, the Foundation funded for a power generator for Natadradave Village so that 100 children could study with proper lights.

Computers were provided to Kavanagasau Sanatan Dharm School, Tabia Sanatan College, and Nadogo Secondary School to meet their ICT needs.

Principal of Nadogo Secondary said it was a timely help when the students needed it the most, to type projects and assignment.

"It has made our work easier too," he said.

Rishikul does 'Second Chance'

The Rishikul College Students Association was given \$3000 to buy costumes, banners and other stage materials for the Tādra Kahani competition. Their theme was "Giving Second Chance". The objective of the funding was to build musical and artistic capacities so that the youths could contribute to solving basic problems in Fiji.



Volunteer efforts get a boost

FCOSS, Foundation get into 3-year, \$220k partnership

Fiji's first volunteer centre was launched after a \$220,000 funding from the Vodafone ATH Fiji Foundation.

The National Volunteer Centre, coordinated by the Fiji Council of Social Services will provide unemployed people who share passion for volunteerism with opportunities to make a difference in their community.

The centre will also enable volunteers to graduate by securing employment through acquiring employability skills, positive attitude, generating income and showcasing their arts and talents.

Speaking at the launch, ATH CEO Tomasi Vakatora said it was timely that the NVC had now become a reality for youth, volunteers and unemployed to collaborate for the betterment of our community.

Mr Vakatora announced a three-year partnership with FCOSS of \$220,000 from 2010-2012. The Foundation provided a cheque of \$80,000.00 for NVC activity implementation in 2010.

"Volunteering is a fundamental building block of civil society. It brings to life the noblest aspirations of humankind – the pursuit of peace, freedom, opportunity, safety, and justice for all people," Mr Vakatora said.

"Given the continuous changes brought about by globalisation and the social effects of those changes, volunteering is a necessary tool for societal change."

The major objective of the



TOP: ATH CEO Tomasi Vakatora handing the cheque to FCOSS President Nemani Buresova. BOTTOM: The National Volunteer Centre at FCOSS headquarters on Waimanu Road.

centre is to uplift the lives of youths by providing an opportunity to make a world of difference, to promote and encourage corporate volunteering, to provide peer mentoring, counselling, coaching and supportive communication, building quality relations and bringing about partner solidarity, promoting self-investment and social entrepreneurship, to link with global volunteer partners to

promote volunteerism, localise global volunteer concepts for effective local participation and consolidate the volunteer efforts in Fiji for impact imposition.

The National Volunteer Centre will work by bringing together unemployed people and mentors with programmes which promote and encourage them to the end result of being able to secure employment.

Engaging with the community with a spirit of giving

Vodafone ATH Fiji Foundation's employee engagement programme was given as an example of sound corporate volunteering at the launch of the National Volunteer Centre on December 12.



Santosh Pajal

Santosh Pajal, who works for the donor company that contributes to Vodafone ATH Fiji Foundation, said Vodafone employees volunteered on a regular basis to make a difference in communities they worked and lived in.

"We sometimes do not realize but every single effort of volunteerism, be it big or small, enriches lives, shapes future, develop individuals, families, communities, nation and, ultimately, the world," says Pajal.

Pajal made a special mention of Mrs. Manorama Singh, a full time employee of Vodafone who went the extra mile to do something for the community by leading the Vodafone Christmas donation for some 250 underprivileged people. Similar activities were happening in the North and west where employees from Customer Care volunteered to engage with community activities.

Pajal conducted a session on Volunteerism and Volunteering Fiji during the launch. The passionate volunteer also said volunteering was a solution for chronic unemployment. "Volunteering opens many doors for the unemployed by giving them exposure in unfamiliar areas and by developing their strengths and capacities."

"When all doors are closed for us, the door of volunteerism opens all doors, because you get an opportunity to assist others, at the same time, get an opportunity to build your own capacity and a chance to meet up with mind of different likes, talents, skills and passion," said Pajal.

Foundation enables disabled with \$50,000 grant for capacity building

Our local youths with disabilities have been given an opportunity to achieve full and equal enjoyment of human rights and participation in society by this Foundation.

The Vodafone Group Foundation's grant of \$50,220 will help the United Blind, Psychiatric Survivors, Spinal Injury and Fiji Deaf youth groups develop that extra spurt to build capacity for full participation in society. The latest grant is part of our continued commitment to the disabled persons in the country which is evident by the \$280,000 we have invested in this sector to date, said Foundation Executive Ambalika Kutty.

"This support for our disabled youth is crucial as it gives them that cutting edge when they fight the battle for a full and active life. They are showing all of us just how far a man or woman or child can

go if only they have the dedication and the will," she said. The grant, part of which was used for celebrating the International Day for Persons with Disabilities on December 3 including the annual sports day, will enable further capacity building projects within the youth group.

National workshops to teach disabled youths new life skills where sharing of lived experiences were part of the capacity boosting mix. Participants focussed on learning from each other and learning from mistakes with the emphasis on abilities rather than disabilities.

Those living with disabilities have also been told they will be part of the national decision-making process through a government pledge.

Mr. Tomasi Tui, Deputy Secretary – Rotuman Affairs in the Prime Minister's Office re-affirmed the

Government's commitment to human rights and equal opportunities of minority groups including persons with disabilities in Fiji when he officially launched the programme.

The 2009 International Celebration for Persons With Disabilities began with 150 persons with disabilities, their carers, volunteers and representatives of disability organisations who marched from Suva's Flea Market to Civic Centre.

The theme "Making the MDGs Inclusive: Empowerment of persons with disabilities and their communities around the world" aimed to promote an understanding of disability issues, the rights of persons with disabilities and gains to be derived from the integration of persons with disabilities in every aspect of the political, social, economic and cultural life of their communities.

Schools engage in social services

Income generation, leadership development, and community service activities take shape

The additional \$90,000 funding for the Duke of Edinburgh Award Programme earlier this year has seen more schools embedding social services in their extra-curricular activities. The following new activities were made possible through this grant:

Rampur College: Build shelter on the path for students entering and leaving school. The shelter was built by the Duke students hence developing teamwork and resource management skills. Also building of chicken shed and the chicken raising as income generation project.

Marist Brothers: Bee-farming, extract honey and enter into income generation activities. This is their fifth year of DEAP hence the plans are to venture into commercial activities and also support disadvantaged complete education.

Gospel High School: Greenhouse organic farming. Students have joined a scheme for environmental management and income generating projects - selling of pot plants, flowers and vegetables.

Drasa Secondary School: Agricultural Project - Boost agricultural activities for ongoing process for commercial purpose.



Walkway shelter at Rampur College in Navua

Naikavaki Secondary School: Bee farming - generate income and help the needy and poor students financially .

Vunimono High School: Flower Nursery and equipment for vocational students and developing flower Nursery.

Swami Vivekananda College: Bee Keeping Project. Income generated will be used to address the need of poor students and also upgrade standard of living of the needy in community.

Labasa Muslim College: Bee Keeping Project – Income generating from the harvest will be used on poor and needy students' welfare.

Ahmadiya Muslim Secondary School: Bee Keeping project - The aim is to generate income for the organization, create awareness in the community and motivate people to start with such enterprises.

Lautoka Muslim College: Environment cleanup campaign to ensure appropriate caring of the environment. Activities done on commercial basis to ensure sustainability.

Khalsa College: Poultry project - to enable holistic development of students through ensuring acquisition of poultry rearing skills whereby the students get exposure in community work and generate income to assist the disadvantaged.

Nadroga Arya College: Developing sugar cane farming into cash cropping, the sale of cash

crops will go towards trust fund to help the needy students and the community.

Nadi Muslim College: The Awards would present young people a balanced, non-competitive programme of voluntary activities and skills development which encourages personal discovery and growth, self-reliance, perseverance, responsibility to themselves and service to their communities.

Natabua High School: Community service - To provide community service to the disabled people, senior citizens and the victims of disaster and in turn instilling spirit of community services in our youths

Pt Vishnu Deo Memorial College: Bee Keeping – to train students entrepreneurship skills and generate income from this project for future sustainability and community service.

Sigatoka Valley High School: Farming project - generate income from the project for school construction activities and also at the same time build the capacities of the students.

Vatukaloko Junior Secondary School: Poultry project: The aim of the project is for the students to learn the skills of poultry farming so that they can create their own. Poultry fund will help meet small expenses that will be needed for sustainability.

Sangam SKM College Nadi: Bee Farming and leadership development empowering youths to develop skills, self-development training and bee farming for revenue generating opportunities.

St Thomas High School: To train the students in team development, skills execution and physical development.

Xavier College: Bee farming - For the development of skills for the DEAP members, contributing to college management development plan for income generation.

Ministry of Youth Duke of Edinburgh Awards Programme Coordinator said 9000 voluntary hours of social services has been conducted so far.

'Significant interventions that uplift the livelihood of communities'

Dilkusha Methodist School: The grant has been provided for the purchase of camping items/equipment needed for the forth component of the award which is an adventurous journey.

Shiri Guru Nanak Khalsa Secondary School: Setting up of bee farm with the expertise from Agriculture Department, educate DEAP students to manage the project. Income generating from the harvest will be used on poor and needy students' welfare.

Volunteers raise awareness

Volunteers during the South Pacific Regent, Hibiscus Carnival and Festival of the Friendly North performed an enormous task of raising awareness on foundation projects and programmes. Through this campaign, the youth were able to register 400 unemployed youth and registration has continued since then. The lack of employment opportunities and youth's having passion for making world of difference lead to realization of the plans for establishment of National Volunteer Centre.



Virtues brings about changes

Training on parenting skills has brought about significant changes in parents, families, and youth in the western division.

Twenty five women representing Nadi, Lautoka, Yasawa, Ba, and Tavua were trained to become facilitators to conduct Virtues workshops in their respective tikinas. Also, 18 youths were trained as facilitators and now conduct workshops in urban centers.

The project has injected new energy into the communities where groups are engaging in various self-directed activities. An example is the workshop held at Nailaga Village which included representatives from a number of tikinas. Women participants who attended the workshop have started promoting the virtues to fellow women and women's organizations in their village.

This has brought about a change in the way these people relate to each other with such things as a bright "good morning" greeting to all the villagers as they go

about their morning activities.

The women have also formed a young mothers club to empower their colleagues and participate in community decision making.

In other noted developments, parents have a significant change in how they guide their children. Parents have learnt to use the virtue of humility to accept what teachers have had to say about their children thereby assisting the child and the teacher to change the way the child behaves. Parents are now making an effort to consult with teachers once a month regarding their children's academic performance.

Various activities under this project are ongoing. The "Family Virtues Guide" was translated into Fijian language and 500 copies has been printed and distributed by facilitators throughout their communities. Project facilitators meet on the last Friday of each month to share their experiences and plan their next activity.

350 jobs & 250 micro-enterprises

A Financial Literacy Training Outreach programme by Micro-finance unit of the Fiji Council of Social Services expects to create 350 jobs and 250 micro-enterprises.

The first training session under this programme was conducted in the Lomaiviti province. Feedback from participants reveal that the training has helped them realise their income earning potential and self development.

"Our focus is to increase the overall wealth and prosperity of communities and encourage the use of local skills and resources," said Lavenia Baro, manager of the Microfinance Unit.

"We have received very positive feedback from communities, this training has resulted in the high demand for our microfinance services," she said.

The training project targets the interior communities of Namosi, Lomaiviti, Naitasiri, Serua, and the settlements in the peri urban areas along the Navua-Nausori corridor.

"We are targeting 20 communities, we expect 20-30 participant in any one training," says Baro.

"This is a total of approximately 500 individuals".

The training focuses on all levels of community with emphasis on household budgeting, goal setting, and business skills. The programme aims to assist and empower households in terms of accessing financial services, increase income level, and create opportunities for sustainable income generation.

The Microfinance unit currently has 8745 clients and these training targets to add another 500 to this list.

The training programme received a \$55,700.00 funding from the Foundation in August.

Easing the burden of the heart



LEFT: Vodafone Fiji executive Pradeep Lal handing air tickets for Chennai. RIGHT: Vodafone Fiji staff receiving the treated child patients at Nadi Airport.

At the Vodafone ATH Fiji Foundation work continues through the Child Heart Foundation to ease the burden that heart ailments can mean for a child.

So far the 36 children with critical heart ailments, their parents and doctors have been sent to Chennai in India for treatment under this VATHFF-CHF partnership.

Children between the ages of two months and 14 years who have heart ailments which cannot be treated in Fiji are eligible for assistance.

The Ministry of Health initiates the request to the CHF, outlining the extent of the ailment and also including in their request, the contribution parents can make to the life-saving trip to India.

Independent assessment is done by the Bayly Trust,

Social Welfare and independent expert advisors while CHF coordinates the logistics of the treatment. The Foundation pays for air travel, insurance and surgery for children.

On average, there are 100 patients identified with heart ailments which can be corrected in Chennai. Since 2007 when the CHF programme first started, 36 children having critical heart cases have been sent for this lifesaving surgery.

"The successful partnership has translated into not just saved lives but also renewed hope in the possibility of a quality of life that parents could never have envisaged for their children otherwise," said Mr Gyan Singh of the CHF.

A touching water story

Rotary Water for Life project officer Resina Koroï did a follow-up visit to an Indo-Fijian community in Volivoli settlement, Rakiraki. She tells us the story of one of the women of the community who talked to her during this visit:

"Resina, I have been married into this community for the last 35 years, my children have grown up and have left our home to settle with their own families in other areas because we have had no water.

My arms have grown longer from the 35 years of lugging pails of water up and down this hill, to fetch water from the well at the bottom of this hill and I have struggled all these years so that my children

would get a better life. I cried tears of joy the first time I turned on a tap in my house and offered a blessing for you as I drank my first glass of water.

No longer do I have to walk up and down that hill, I am getting older and my body is not as young and the thought of not climbing that hill anymore is such a relief. My children are now moving back to our home to help look after my husband and I and to help on the farm. Thank you for bringing my family together again!" For me this is what this project is all about "By helping the individual, we help the family, who help the community make our country a better place".



Water tank at Tabia Sanatan Primary School

Sharing for Xmas



Foundation representative Mrs Manorama Singh with children of Happy Home

They call it the season of giving and for people who celebrate the festivities. Christmas becomes more wholesome if you are sharing the joy around.

With that in mind, Vodafone ATH Fiji Foundation and staff of Vodafone Fiji Ltd partnered with five non-government organizations to share the joy of Christmas with some 250 children across the country.

The aims were simple - share with the unfortunate and disadvantaged the joy of life.

Collection boxes were placed at all Vodafone offices and staff placed gifts and cash with which to buy gifts.

Between November 20 and December 2, around 20 staff travelled around the country spreading goodwill, happiness and Christmas

cheer to children who would otherwise live through this season as normal.

"A lot of times, we don't realize that it takes a very simple gesture or something we consider minor which can make a huge difference in someone else's life," said Manorama Singh of Vodafone Fiji.

Gifts and cash donations of \$1000 each were given to Ba Veilomani Boys Home, Sigatoka Crippled Children School, Harland Deaf Society, Lautoka Sunshine Special School and the Happy Home.

Superintendent of the Veilomani Boys Home said the children at the home often longed for parental love and visits such as the one by Vodafone Fiji staff provided the children with some much needed attention.

Foundation Executive at Taiwan conference

Foundation Executive Ambalika Kutty was invited to present a paper at the 6th International Sector for Third Society Asia Pacific Regional Conference, National Chenchi University, in Taiwan. She spoke on Civil Society in Transition 'Leadership and Governance' in the context of development'.

The paper dwells on the findings of the Civil Society Index (CSI) project that relate to the challenges of leadership and governance in Fiji.

Ambalika highlighted the activities that have emerged within the civil society of Fiji as a result of the CSI findings and recommendations.

Fiji Council of Social Services established a Social Leadership Training Institute (SLTI) to offer social and community development training programmes. The Voluntary Youth Network has increased its network by inviting new members of the society, encouraging voluntary leadership through the Foundation's support of \$180,000. The Foundation also provided \$55,000 to Microfinance for poverty alleviation programme and three-year partnership of \$220,000 for the establishment and running of the National Volunteer Centre.

"Vodafone ATH Fiji Foundation contributed total of some half million dollars towards realizing the outcome of CSI recommendations," the paper stated.

The paper highlights the counter measures that help mitigate the CSO issues and concerns.



Ambalika with CSI panel presenters in Taiwan

Corporate philanthropy and beyond

Ambalika also spoke at the University of the South Pacific Pacific Leadership Development Network meeting. She spoke on the 'state of private sector and civil society relations in Fiji', and the relevant sector inclusive of market (private sector) forces having philanthropic/social responsibility. The presentation discusses the definitions and concepts and also examines private sector attitudes towards civil society as well as levels of corporate social responsibility and corporate philanthropy in Fiji.

PALM Project points the way for youths

The PALM project (Promotion of Adolescent Livelihood Management) is currently in its last stage of monitoring and evaluation.

The final three-day national multi-stakeholder workshop was held in October. Topics of discussion included Drug & Substance Abuse Prevention and Education, HIV/AIDS and Adolescent Reproductive Health, Resource Mobilizations and Generation, Children and Youth Participation and Leadership and Indigenous Youth and Minority Groups

Empowerment.

A total of 100 individuals took part in the seminar and benefited greatly from the activities that transpired. There was careful consideration given to ensure balance amongst the participants - namely gender, ethnicity, religion, cultural, intellectual, and generational. This ensured the sharing and replication of success stories from one community to another. The aim of the workshop was to empower District Voluntary Youth Network, indigenous youth and other minority youth groups to be able to strengthen their organizations/groups/clubs.

Workshop activities included youth community needs assessment and mapping exercises on the existing youth groups. The objective of this was to enhance the existing capacities of youth representatives so that they could make effective contributions towards individual aspirations and their organization's development.

Vodafone ATH Fiji Foundation had provided \$180,000.00 over a three-year period for this project. The PALM objective is to assist young people more effectively manage their lives, improve

education and vocational performance. Some 1500 youths directly participated in PALM activities in 11 districts all over Fiji. 1500 youths were trained and each was required to reach a group of 10 youths, hence increasing the numbers to 15,000.

National events undertaken were the National Youth Assembly of Fiji and National Multi-stakeholder workshops.

District events included establishment of youth networks, training of trainers, life skills training, peer consultations, district workshop to address issues identified during preliminary workshop etc.

Coordinator of VYN said that it was a great opportunity to receive the support of Vodafone ATH Fiji Foundation as this has created many spin-off and multiplier effects.

The rationale behind the establishment of the Voluntary Youth Network [VYN] was to provide young people with a platform to positively contribute to social development. The need for a youth network arose out of the folding up of the Fiji National Youth Council and lack of opportunity for youth and voluntary youth organizations to express themselves.



PALM products displaying drug & substance abuse messages

Passion for the Vanua



The seeds of Vodafone ATH foundation were sown after the devastation created by cyclone Ami.

Recalling the birth of Vodafone ATH Fiji Foundation Managing Director Aslam Khan remembers calling John Logan, Chairman of Vodafone Group Foundation after calls for assistance for those affected by cyclone Ami was announced by the Government. John asked me "what would be the right sum?" I said \$50,000. I meant F\$50,000. What I received was GDP 50,000. So we received F\$184,000 in total and gave half to Red Cross and the other half to Save the Children Fund.

"After thanking John for his generosity I enquired on how one goes about setting up a foundation. After consulting my chairman, Lionel Yee and Vodafone Group Representative on our Board, David White, I set about getting the article of Association, Deed of Trust and registration of the Vodafone ATH Fiji Foundation with the probono from Nalin Patel of G. Lal and Ceaser Lateef of Lateef and Lateef. After nine months, the Foundation was born in late 2003."

The rest is history says Aslam. "It was about living the values of Vodafone worldwide. It has created awareness of what corporates such as Vodafone can do, for greater public good. We have seen other companies follow our lead. Our social responsibility is enriching and touching the lives of the less fortunate and underprivileged and our vision "to be the most admired Foundation in Fiji."

"It shows that we have a heart for giving back to community. It reaffirms our passion for 'Vanua'."



Vodafone
ATH Fiji
Foundation

2004-2009

\$7million social investment in Fiji

Since inception, the Foundation has disbursed direct grant of \$5.5m and indirect grant of \$1.5 million to 219 community based projects whilst partnering with more than 150 organizations.

In 2003 through support from Vodafone Group Foundation \$184,000 was disbursed to two charity organizations to help people affected by cyclone Ami. In 2004, the foundation made grant of \$472,000 to 24 partner charity organizations. With contribution of \$638,000 it endorsed grants to 30 community projects in 2005. Majority of contributions were being received from Vodafone Group Foundation. In 2006, 29 organizations received close to \$793,000 to execute activities in communities that would enrich lives. 2007 showed an increased need in area of health and total of \$1.3 million were made to 36 civil society organizations, including UNICEF, contributing to millennium development and strengthening partnership with UNDP on global space. Dominated by the need in education sector, \$931,000 worth of grants was made to 48 community-based organizations including schools. 2009 (excluding last quarter ending April 2010) saw a significant increase in grant disbursements with total of \$1.16m given to over 50 charity organizations.

Vodafone celebrates International Day for Older Persons

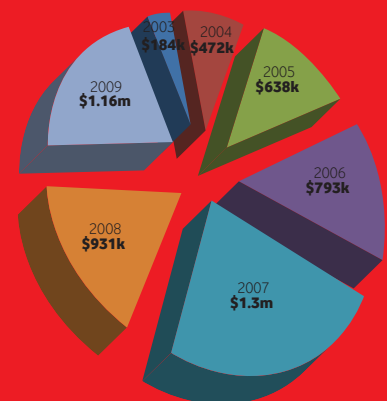


Older people have a vital contribution to make in building a better future for our society. They help care for children, grandchildren, work to feed their extended families, rebuild after disasters and so much more. Valuing and supporting older people enables them to realise their huge potential to lead active, healthy and secure lives. Vodafone Fiji celebrated the International Day for Older Person's on October 1st at the Vodafone headquarters. Parents of staff were invited and presented with gifts to mark this day.



Vodafone CMO Avantni and Foundation Executive Ambalika accompanying Mrs Manorama Singh to present cheque to Sharon Lateef of Cancer Society during Fiji Biggest Morning tea. Foundation doubled the dollar raised.

Grant Distribution by Year



'Social Investment'
At the heart of
our business'

Know your Foundation

Vodafone ATH Fiji Foundation is a registered charity. The foundation was formed to bestow its philanthropic responsibility towards the community it does business with and where its stakeholders, shareholders, suppliers, customers and employees live in.

Through the 'passion for world around us' and 'commitment for making Fiji a better place' for all, the foundation ensures implementation of the social investment policy through annual contributions from Vodafone Group Foundation, Amalgamated Telecomm Holdings and Vodafone Fiji Limited.

Engaging with the relevant stakeholders at all levels, the Foundation is enriching people's lives with a contribution of some \$F7 million since its inception. Global in Scope and local in focus drives the foundation in ensuring that it addresses the needs of the communities of Fiji. It engages in projects that make significant interventions uplifting the livelihood of Fiji communities.

With a vision to be the leading Foundation in Fiji, Vodafone ATH Fiji Foundation is aiming to foster corporate giving and corporate volunteering through establishment of as many foundations that can engage everyone to make a world of difference. Our mission is to enable business and people to invest some profits and passion back into communities, through providing grants, offering innovative charitable volunteerism programmes, inspiring employees, colleagues, families and friends. Vodafone ATH Fiji Foundation strategic focus areas entail programmes such as: (1) Sustainable Funding, (2) World of Difference, (3) Beyond Funder, (4) Hands up Vodafone, (5) Double Your \$ and (6) Red Alert Vodafone Life.

The Sustainable Funding is a grant making programme where the non-profit organizations get funding for appropriate projects. The World of Difference allows individuals having passion for volunteerism to work for their dream charity organizations. Red Alert Vodafone Life contributes financially to global disaster appeals, and individual country charity fund-raising initiatives.

Under the employee engagement programme is Beyond Funder - raising awareness of corporate philanthropic responsibilities, strengthening networks, and engaging in activities beyond grant-making to sustaining projects and bringing about holistic changes to development. Hands up Vodafone is employees volunteering their skill to help our partner charities to setup systems, policies, procedures and approaches that is aligned to good governance aspects of managing grants. The Double Your \$ programme enables our employees to raise funds for a cause one is passionate about and Foundation will double it to benefit the charitable partners to address the social and community issues of Fiji.

What we support?

Vodafone ATH Fiji Foundation will support programme within the 8 subject focus based on the annual strategy meeting outcome to address specific at heart/most priority need of Fiji Community. We invite applications for projects from Fiji based not for profit charitable civil society organizations which is innovative and encourages social leadership.

Who can apply?

Registered charities may apply all year around; consequently decision will be made by the board of directors during its meetings. Organizations can download and fill out the Foundation application forms at www.vodafone.com.fj/foundations and email it to the Foundation Executive and Company Secretary at foundation@vodafone.com.fj or send through mail to Vodafone ATH Fiji Foundation, Private Mail Bag, Suva or drop at 168 Princes Road Suva.

Vodafone ATH Fiji Foundation
168 Princes Road, Suva
Ph: 321 4270
email: ambalika.kutty@vodafone.com

your chance to work for your dream charity

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36 volunteers

are needed to work for a charity they are passionate about

... achieve your dream & get paid

World of Difference is an innovative programme that currently operates in 14 countries across the world, with Fiji launching in 2010.

