



vodafone vibes

THE NEWSLETTER OF VODAFONE FIJI

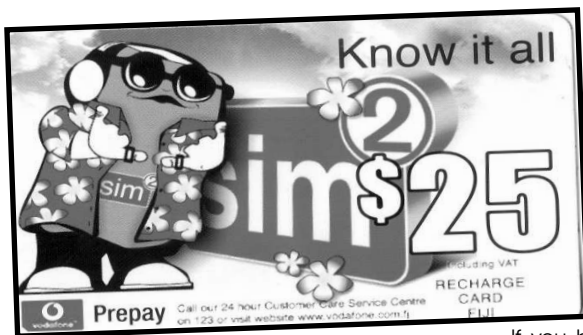
APRIL 16, 2007

Bonus airtime for customers

VODAFONE FIJI is giving away bonus airtime this month to reward its customers.

And chief executive Aslam Khan says the company decided to give away the free airtime to help customers.

Khan said Vodafone has a global vision "to care of the community and the world around us".



as our corporate responsibility to help our loyal customers with this little gift from us during these tough times," he said.

Under the promotion, Prepay customers get free airtime when they recharge.

"Driven by this vision, Vodafone felt it was important

If you buy a \$25 recharge card, you get \$35 airtime (an extra \$10), if you buy a \$35

recharge card, you get \$50 airtime (\$15 extra), if you buy a \$65 recharge card, you get \$95 airtime and if you buy a \$100 recharge card, you get \$150 airtime.

Khan reminded customers that they only have till April 23 to take advantage and top up their mobile phones.

"So if you are a Vodafone Fiji customer and haven't recharged so far, please take advantage and do so," Khan said.

When you really need to talk but...

VODAFONE has introduced a free SMS Callback service.

If you really need to talk to someone but have no funds on your phone, all you have to do is Txt the person's mobile number to 444 for free. That person will get a message saying 'please call me back'.

Each month every customer will be entitled to 10 free callback SMS.

For further information, please call our information hotline on 123.

Mobile phone saves villagers

A MOBILE phone call saved a group of 43 Yasawa villagers from drowning when their boat broke into pieces in rough seas recently.

The Fiji Times quotes a police officer from Lautoka Police Station as saying that the villagers were returning home to Naviti island when they found themselves swimming for their lives.

One of the villagers had a mobile phone so he called for help and police and nearby resorts were alerted.

Two boats sent from nearby Kuata Resort rescued all the villagers who were apparently in the sea for more than five hours.

Play, play, play... on your mobile

NOW you can play java games on your mobile phone.

This is now possible with the launch of Vodafone Fiji's new mobile games service.

"Up till now, most people could only play basic games," Vodafone SMS Product Manager Winston Penjueli said.

A java game is like video games, but played on your mobile phone. Many games were originally video games, but have been redesigned for mobiles



will be able to download and play java games. Please visit the website for details or call 123 for instructions.

To download a game, choose the game code from our website

although there are many original titles made for mobile gamers' enjoyment.

Not all phones support java games although most new models of phones do. Only customers with handsets that are configured for GPRS

or newspaper advertisements and send the code to 4444 and your chosen title will be delivered to you as a link for downloading.

There are all types of games for your enjoyment, including arcade games, Hindi movie games, popular board games such as Sudoku, and even a Fiji rugby game.

There are about 100 games available now to customers but over the next few months, customers will be able to access some of the most popular games in the world.

Java games are available at a special introductory price of \$2.99 VIP.

Pxt if you want to enter Hibiscus

FOR THE first time in Fiji's and the Hibiscus Festival's history, people from all over Fiji are able to send in their pictures via a mobile phone for a chance to catch the attention of sponsors and thus take part as a contestant in the 2007 Hibiscus Festival.

And the promotion is one of many planned this year and is possible with Vodafone Fiji's sponsorship of the 2007 Hibiscus Festival.

Vodafone Prepay customers can take pictures of his or her friend with their consent and then Pxt to 2007.

More than 200 people have already submitted their pictures or have had friends submit their pictures.

All Pxt submitted are posted on the Hibiscus Fiji (www.hibiscusfiji.com) and Fijilive Mobile (mobile.fijilive.com) websites.

Sponsors who don't have a

contestant will go through the Pxt images submitted and may select people to represent them as a contestant in the Vodafone 2007 Hibiscus Festival.

Only customers with handsets that are configured for Pxt will be able to enter this contest. Please visit the website for details or call 123 for instructions.

Each Pxt sent to

2007 costs 75 cents VIP. Vodafone customers also have the chance to Txt in various keywords over the next five months to go into the draw to win five Hyundai Accents and daily shopping vouchers.

For the month of April, customers have to Txt in Hyundai to 207, in May & June Txt in Accent to 207, in July Txt in Paisa to 207 and in August Txt in Hibiscus to 207.

All entries will go into a draw to win a car at the end of each month, but will also automatically go into a daily draw to win a \$100 shopping voucher.

New categories in the Hibiscus Festival, once again sponsored by Vodafone Fiji, include the Vodafone Miss Personality (to be chosen by the contestants), the Vodafone Miss People's Choice (chosen through texting), the Vodafone Miss Air Pacific's Friendly Face (to be chosen by Air Pacific).

New categories include Vodafone Hibiscus King and Hibiscus Teen Queen categories.

The Lady Hibiscus and Hibiscus Princess categories will be hosted again this year.



New base stations at Sonaisali, Raiwaqa

VODAFONE FIJI has installed two new base stations: at Sonaisali Island and at RC Manubhai's outlet at Raiwaqa.

The Sonaisali base station will improve coverage around the area, including islands in Nadi Bay, while the Raiwaqa base station will boost capacity around the surrounding area which is experiencing a hive of business activity.

Vodafone now has a total of 113 base stations, providing mobile coverage for over 65% of the Fiji population.

More base stations, based on increasing coverage and capacity in the greater Suva area as well as better rural coverage and taking access to tourism resorts on outlying islands, are to be put in place this year.

Vodafone Fiji managing director Aslam Khan says every base station the company builds boosts the economy of the surrounding areas as well as connect residents to the outside world.

"With the Internet a must for anyone in the tourism business today, mobile Internet coverage using GPRS Mobile Connect Cards is an additional bonus, and the resorts have the advantage of connecting and marketing their products and services to the world at little additional cost," Khan said.

Mobile phone brings on the sales

MY NAME is Akesa Ratu. I've recently started a small jewellery business of my own. It has been running for over 6 months now. I market and deliver my product to business houses, offices, market, schools and homes, so basically I'm on the road all the time. My faithful mobile phone has helped me greatly in my sales since I started. Thank you Vodafone for making my little jewellery business reach all my customers on time!

*This is a true story in Akesa Ratu's own words. Do you have a story of your own to tell? Share us story with us and win a mobile phone. Now your story can win you the latest mobile phone. Each week we will give away the featured handset in this newsletter to the person who submits the best true story of the week. All you have to do is email Ligavatu.Gukisuva@vodafone.com.fj, with your contact details. The Judges' decision is final.



WIN THIS PHONE

Manufacturer: Alcatel	Features: Messaging: SMS, Browser: No, Games 2 embedded, MP3 player, T9, Calculator, Polyphonic ringtones (64 channels), Vibration, Size 128 x 128 pixels, Embedded images and animations
Colours: Soft Touch Black, Soft Touch Orange, Glossy White	Memory Phonebook 250 entries
Weight: 76 grams	Call records 10 dialed, 10 received, 10 missed calls, 250 SMS messages
Size: 96.5 x 45 x 17.5 mm	
Battery: Standard battery, Li-Ion	
Stand-by: Up to 250 h	
Talk time: Up to 10 h	

Alcatel OT-E801

CUSTOMER FEEDBACK

Do you have something you want to tell us - about network congestion, black spots or poor coverage - please call for FREE on 124. You will need to send us the following details:

- your area & time of congestion
- area of poor coverage
- black spots (no coverage at all)

www.vodafone.com.fj Customer Care call 123